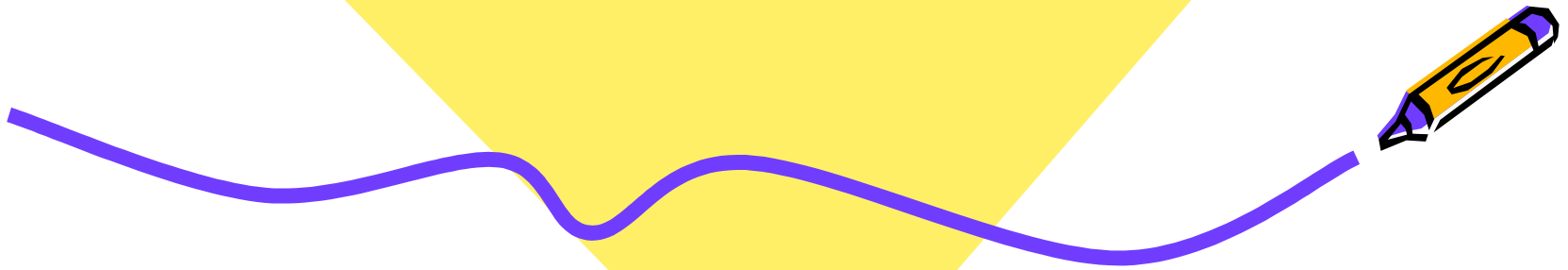


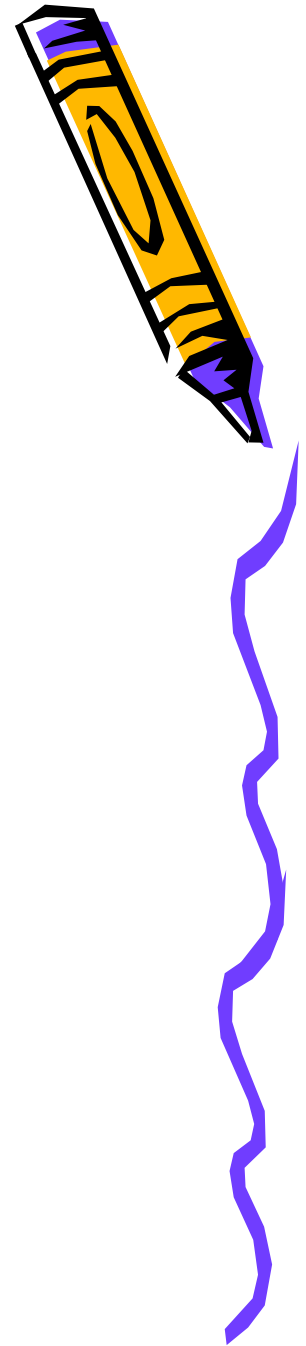


PROBIO CHICKEN

"from ideas to realization"



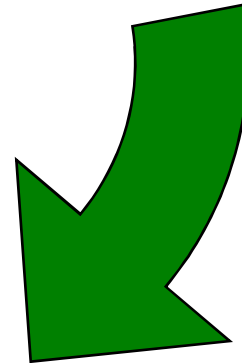
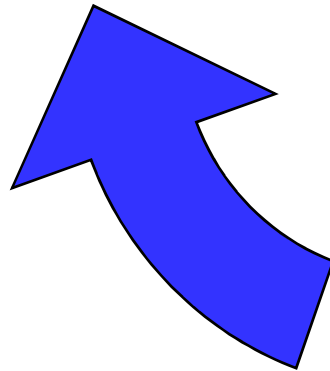
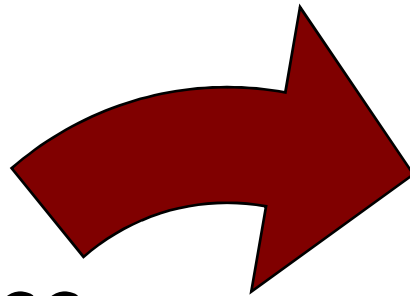
How IDEAS Appear?



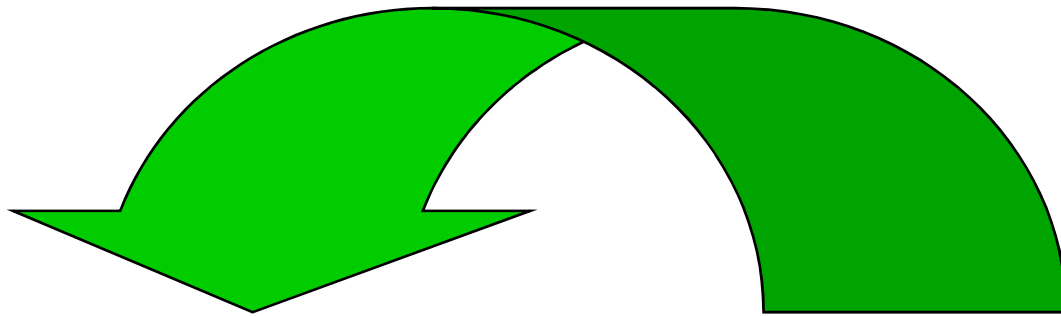
**BUSINESS
ALIKE**

**RAW
IDEAS**

VISION



Generating Ideas



Business Activities

IDEAS

Long Lasting

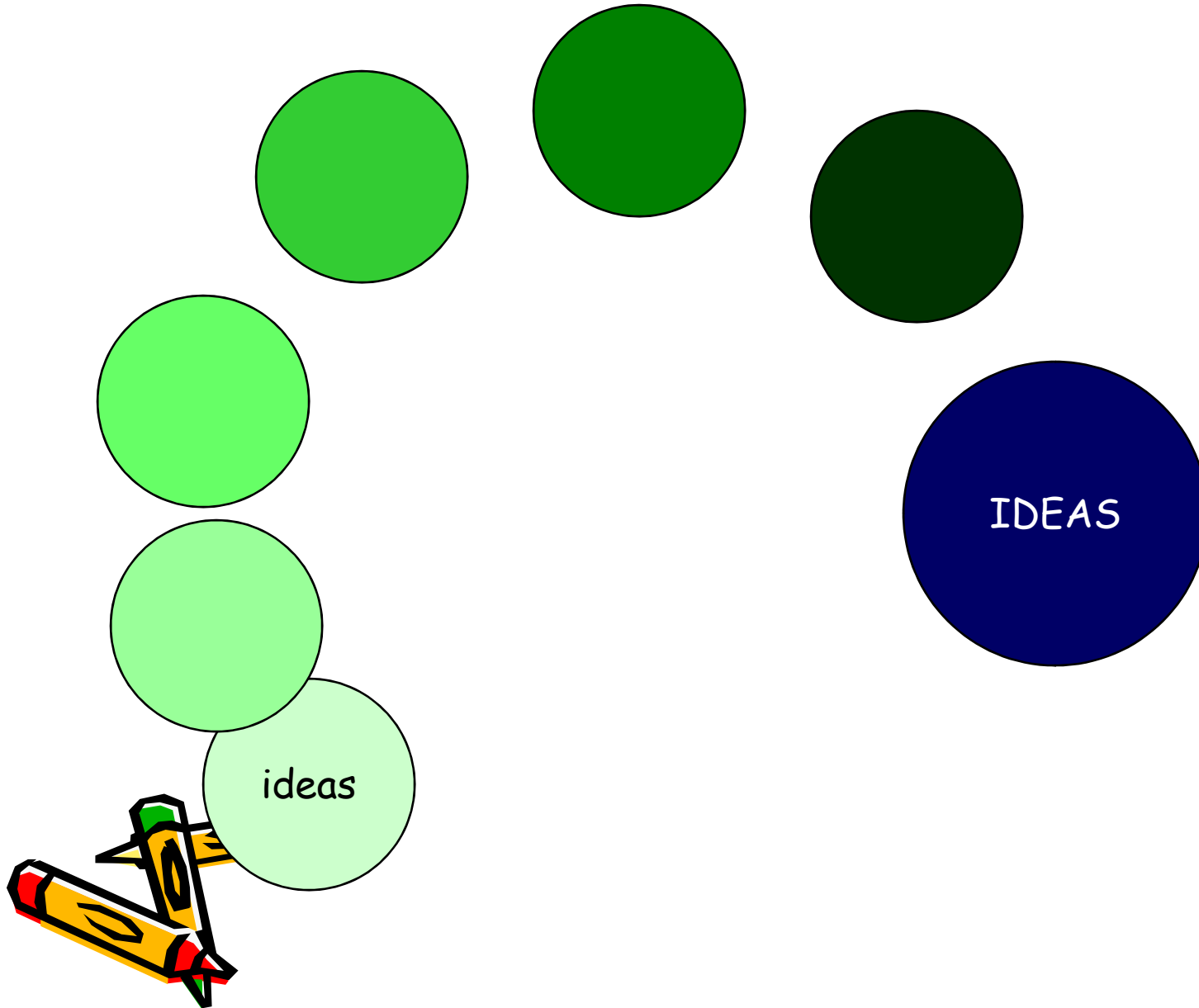
Profitable

Easiest

Most Favorable



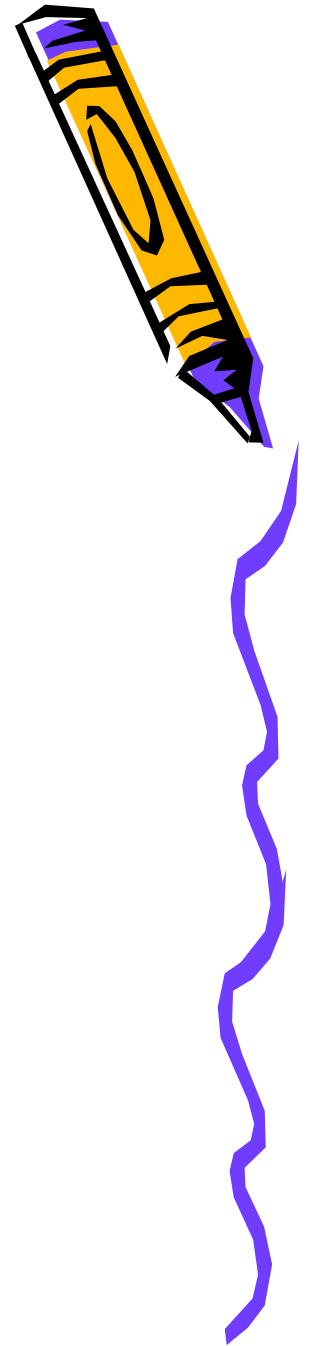
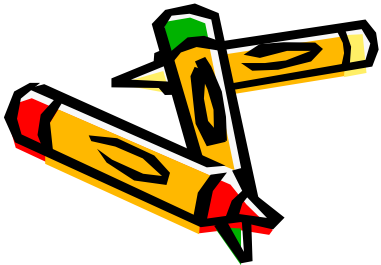
CIRCLES OF IDEAS



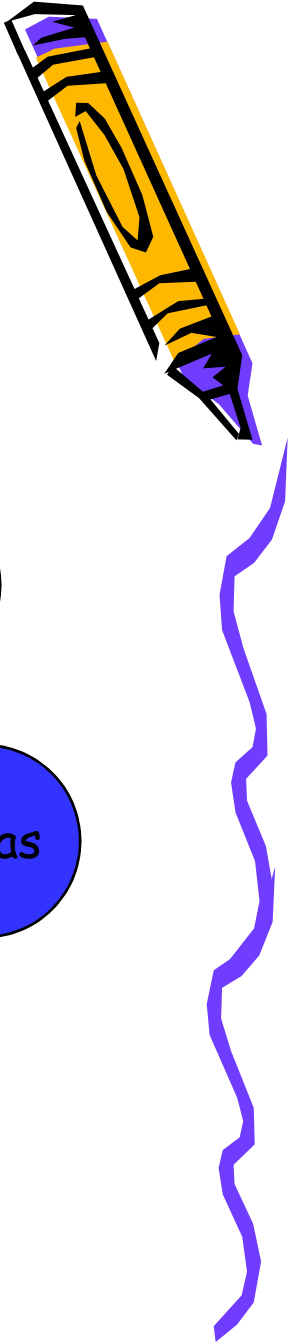
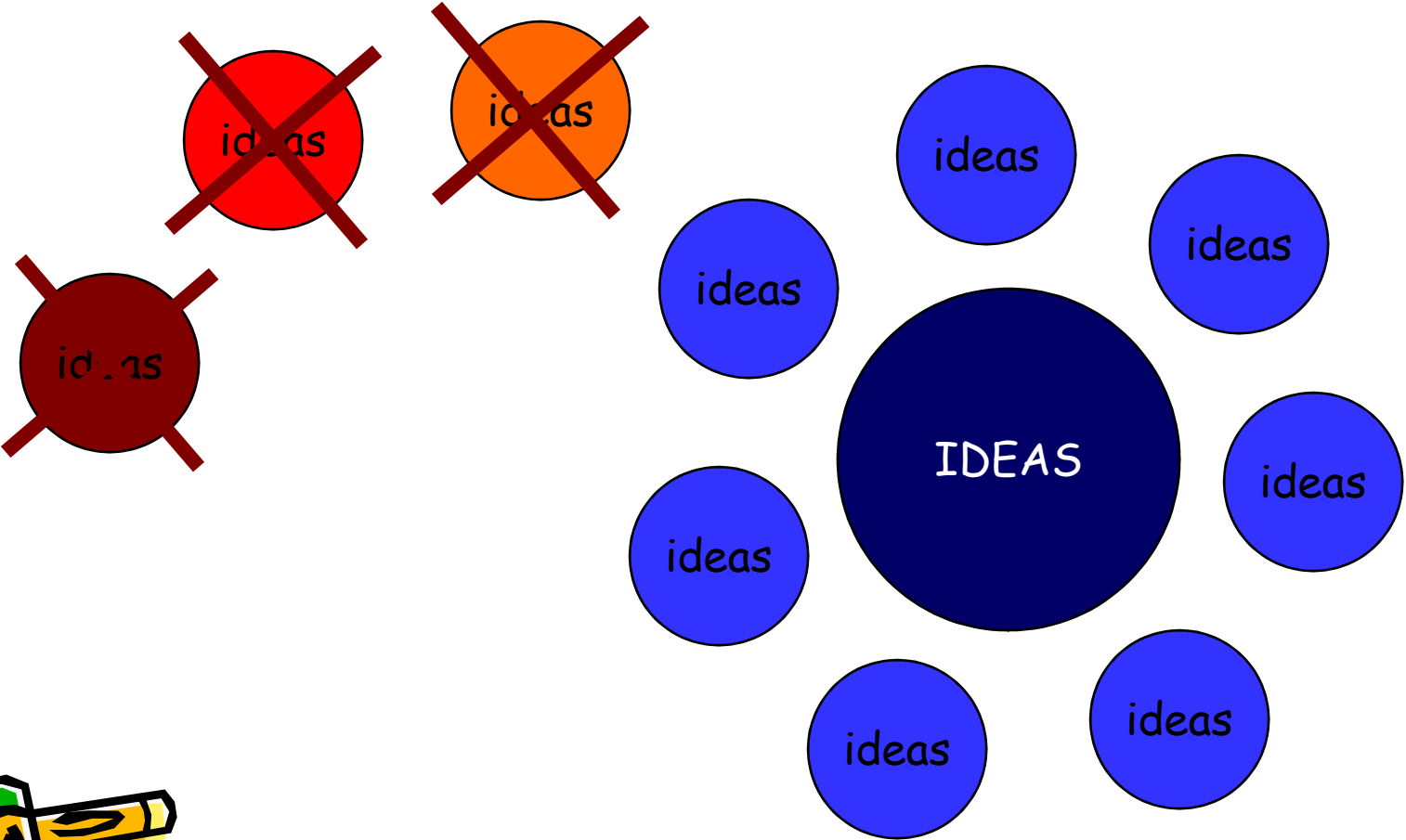
Ideas to Concept

start business planning

- SWOT Analysis
 - STRENGTH, and uniqueness
 - WEAKNESS, the anticipation formula
 - OPPORTUNITY, the market share
 - THREAT, inside & outside
- SKILL & COMPETENCIES
- MARKET SEGMENT / POSITIONING
- **ECONOMY (most important!)**
- STEPS PLANNING

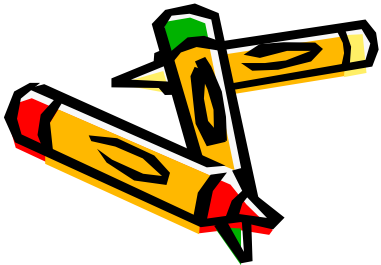
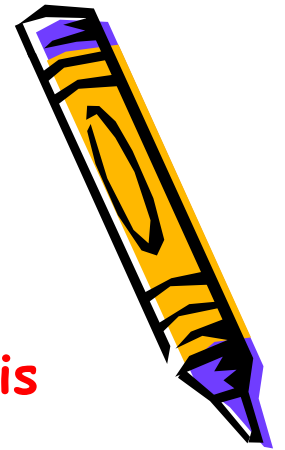


FOCUS!



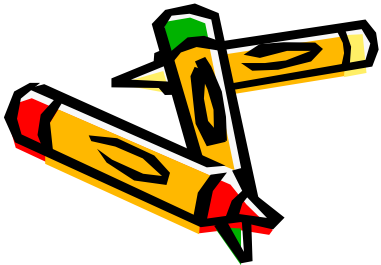
ACTION!!!

- Set Goals
- **Set Mission upon Vision** (good business is everyone's benefit)
- Just Do!
- Never Give Up
 - Learn from Failures
 - Re-thinking Steps
 - Modified Ideas! & Re-generate Them (Mastery Process)
- Be Success = Ability X Asset X Attitude



PROBIO CHICKEN, PROGRESS STORY

- Latar belakang Pertanian dari Orang Tua
- Pendidikan Arsitektur yang mengajarkan Business Concepting
- Penggunaan Pupuk pada Proyek Regular
- Pengenalan Teknologi Mikrobiology untuk Pupuk Modern
- Ideas untuk Penerapan & Pengembangan
- Action! Langkah demi Langkah, capai keberhasilan & petik pelajaran dari pengalaman
- **Vision & Mission: Menyehatkan Masyarakat Indonesia!**
- Generating, Modifying & Re-thinking Ideas
- Ability (Seminar, Pelatihan, Konsultasi, dll)
- X Asset (Teman, Relasi, Uang/Tabungan, Bank)
- X Attitude (Networking, PSR - CSR)



HAPPY
ENTREPRENEURING!!!

